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# The Global Dermatology Market 2018 to 2028

*Pharmaceutical, Commercial and Strategic Developments in the Global Dermatology Market 2018-2028*



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## 1 - Executive Summary

- 1.1 Executive Summary
- 1.2 Report Description
- 1.3 Market Segmentation
- 1.4 Research Methodology

## 2 Current Trends & Developments in the Global Dermatology Market

- 2.1 Current Trends, Challenges & Developments
  - 2.1.1. Historic Limited Economic Potential - Changed with Introduction of Biologics
  - 2.1.2. Stringent Regulatory Norms for Clearance
  - 2.1.3. Switch from Prescription to OTC
  - 2.1.4. Difficulty with Combination Drugs
- 2.2 Biologics in Dermatology
- 2.3 Mergers and Acquisitions

## 3 - GLOBAL DERMATOLOGICAL DRUGS MARKET & FORECAST, 2018 - 2028

- 3.1 Global Market Overview
- 3.2 Global Dermatological Drugs Market by Type

## 4 - Global Acne Vulgaris Prescription Drugs Market & Forecast, 2018 - 2028

- 4.1 Types and Symptoms of Acne Vulgaris
- 4.2 Incidence and Prevalence of Acne Vulgaris
- 4.3 Key Trends in the Global Acne Vulgaris Market
- 4.4 Current Prescription (rx) Treatments for Acne Vulgaris
- 4.5 Global Acne Vulgaris Market Size & Forecast, 2018 - 2028
- 4.6 Current Marketed Drugs & Forecast
  - 4.6.1 Solodyn Market and Forecast
  - 4.6.2 Doryx Market and Forecast
  - 4.6.3 Epiduo Market and Forecast
- 4.7 Acne Vulgaris - Phase III Drugs Pipeline Forecast
  - 4.7.1 Onexton (Valeant)
  - 4.7.2 Epiduo Forte (Galderma)
  - 4.7.3 Sarecycline (Actavis)
- 4.8 Acne Vulgaris - Phase II Drugs Pipeline Forecast
  - 4.8.1 DRM01 (Dermira)
  - 4.8.2 FMX101 (Foamix)
  - 4.8.3 SB204 (Novan Therapeutics)
  - 4.8.4 SEB002 (Sebacia)
  - 4.8.5 MTC896 (Mimetica)
- 4.9 Competitive Analysis in the Acne Vulgaris Market
  - 4.9.1 Valeant Pharmaceuticals
  - 4.9.2 Dermira
  - 4.9.3 Paratek Pharmaceuticals
  - 4.9.4 Mayne Pharma

## 5 - Global Psoriasis Prescription Drugs Market & Forecast, 2018 - 2028

- 5.1 Types & Symptoms of Psoriasis

- 5.2 Incidence & Prevalence of Psoriasis
- 5.3 Key Trends in the Global Psoriasis Market
- 5.4 Current Prescription (Rx) Treatments for Psoriasis
- 5.5 Global Psoriasis Market Size & Forecast, 2018 - 2028
- 5.6 Current Marketed Drugs & Forecast
  - 5.6.1 Stelara (Psoriasis) Market and Forecast
  - 5.6.2 Enbrel (Psoriasis) Market and Forecast
  - 5.6.3 Humira (Psoriasis) Market and Forecast
  - 5.6.4 Otezla (Psoriasis) Market and Forecast
  - 5.6.5 Cosentyx (Psoriasis) Market and Forecast
  - 5.6.6 Taltz (Psoriasis) Market and Forecast
  - 5.6.7 Piclidenoson (Psoriasis) Market and Forecast
- 5.7 Psoriasis - Phase III Drugs (Injectable Biologics) Pipeline Forecast
  - 5.7.1 BI 655066 (Boehringer Ingelheim)
  - 5.7.2 Guselkumab (Janssen)
  - 5.7.3 Tildrakizumab (Sun Pharma)
- 5.8 Psoriasis - Phase III Drugs (Injectable Biologics) Pipeline Forecast
  - 5.8.1 Cimzia (UBC)
  - 5.8.2 Brodalumab (Astra-Zeneca/Valeant)
- 5.9 Psoriasis - Phase II Drugs (Injectable Biologics) Pipeline Forecast
  - 5.9.1 Tregalizumab (Biotest AG)
  - 5.9.2 Namilumab (Takeda Pharmaceuticals)
  - 5.9.3 IMO-8400 (Idera Pharmaceuticals)
- 5.10 Psoriasis - Phase II (10) Drugs (Orally Administered) Pipeline Forecast
- 5.11 Competitive Analysis In Psoriasis Market
  - 5.11.1 Celgene Corporation
  - 5.11.2 Novartis
  - 5.11.3 Can-Fite BioPharma

## 6 - Global Alopecia Prescription Drugs Market & Forecast, 2018 - 2028

- 6.1 Types and Symptoms of Alopecia
- 6.2 Incidence and Prevalence Of Alopecia

- 6.3 Key Trends in The Global Alopecia Market
- 6.4 Current Prescription (Rx) Treatments for Alopecia
- 6.5 Global Alopecia Market Size And Forecast, 2018 - 2028
- 6.6 Current Marketed Drugs and Forecast
  - 6.6.1 Propecia Market and Forecast
- 6.7 Alopecia - Phase III Drugs Pipeline Forecast
  - 6.7.1 Bimatoprost (Allergan)
  - 6.7.2 SMO4554 (Samumed)
- 6.8 alopecia - phase II (2) Drugs Pipeline Forecast
- 6.9 Competitive Analysis In Alopecia Market
  - 6.9.1 Merck
  - 6.9.2 Samumed
  - 6.9.3 Concert Pharmaceuticals

## 7 - Global Skin Cancer Prescription Drugs Market & Forecast, 2018 - 2028

- 7.1 Types and Symptoms of Skin Cancer
- 7.2 Incidence and Prevalence of Skin Cancer
- 7.3 Key Trends in the Global Skin Cancer Market
- 7.4 Current Prescription (Rx) Treatments for Skin Cancer
- 7.5 Global Skin Cancer Market Size and Forecast, 2018 - 2028
- 7.6 Current Marketed Drugs and Forecast
  - 7.6.1 Yervoy Market and Forecast
  - 7.6.2 Zelboraf + Cotellic Market and Forecast
  - 7.6.3 Tafinlar + Mekinist Market and Forecast
  - 7.6.4 Keytruda Market and Forecast
  - 7.6.5 Opdivo, Opdivo + Yervoy Market and Forecast
  - 7.6.6 Imlygic Market and Forecast
  - 7.6.7 Erivedge Market and Forecast
  - 7.6.8 Odomzo Market and Forecast
- 7.7 Skin Cancer - Phase III (12) Drugs Pipeline Forecast
- 7.8 Skin Cancer - Phase II (53) Drugs Pipeline Forecast

- 7.9 Competitive Analysis In Skin Cancer Market
  - 7.9.1 Roche Holding (Roche)
  - 7.9.2 Sun Pharmaceutical Industries

## 8 - Global Skin Infections Prescription Drugs Market & Forecast, 2018 - 2028

- 8.1 Types and Symptoms of Skin Infections
- 8.2 Incidence and Prevalence of Skin Infections
- 8.3 Key Trends in the Global Skin Infections Market
- 8.4 Current Prescription (Rx) Treatments for Skin Infections
- 8.5 Global Skin Infections Market Size and Forecast, 2018 - 2028
- 8.6 Current Marketed Drugs and Forecast - cSSSIS
  - 8.6.1 Cubicin Market and Forecast
  - 8.6.2 Zyvox Market and Forecast
  - 8.6.3 Sivextro Market and Forecast
  - 8.6.4 Orbactiv Market and Forecast
  - 8.6.5 Dalvance Market and Forecast
  - 8.6.6 Tygacil Market and Forecast
  - 8.6.7 Teflaro Market and Forecast
- 8.7 Current Marketed Drugs and Forecast - Onychomycosis
  - 8.7.1 Kerydin Market and Forecast
  - 8.7.2 Jublia Market and Forecast
- 8.8 Skin Infections - Phase III (11) Drugs (cSSSIS) Pipeline Forecast
- 8.9 Skin Infections - Phase III (3) Drugs (Onychomycosis) Pipeline Forecast
- 8.10 Skin Infections - Phase II (3) Drugs (Onychomycosis) Pipeline Forecast
- 8.11 Competitive Analysis in the Skin Infections Market
  - 8.11.1 Novan Therapeutics

## 9 - Global Atopic Dermatitis Prescription Drugs Market & Forecast, 2018 - 2028

- 9.1 Types and Symptoms of Dermatitis

- 9.2 Incidence and Prevalence of Atopic Dermatitis
- 9.3 Key Trends in the Dermatitis Market
- 9.4 Current Prescription (Rx) Treatments for Dermatitis
- 9.5 Global Atopic Dermatitis Market Size and Forecast, 2018 - 2028
- 9.6 Current Marketed Drugs and Forecast
  - 9.6.1 Dupixent Market and Forecast
  - 9.6.2 Eucrisa Market and Forecast
- 9.7 Atopic Dermatitis - Phase III Drugs Pipeline Forecast
  - 9.7.1 ZPL-389 (Ziarco Pharma)
  - 9.7.2 Nanocyclo (Immune Pharmaceuticals)
- 9.8 Atopic Dermatitis - Phase II Drugs (Orally/Topically Administered) Pipeline Forecast
  - 9.8.1 Tofactinib/Xeljanz (Pfizer)
  - 9.8.2 ZPL-521 (Ziarco Pharma)
  - 9.8.3 OPA-15406 (Otsuka/Medimetriks)
  - 9.8.4 Upadacitinib (AbbVie)
  - 9.8.5 Baricitinib (Eli Lilly/Incyte)
- 9.9 Atopic Dermatitis - Phase II Drugs (Injectable Moabs) Pipeline Forecast
  - 9.9.1 Bertilimumab (Immune Pharmaceuticals)
  - 9.9.2 Tralokinumab (Leo Pharma/Astra-Zeneca)
  - 9.9.3 Nemolizumab (Chugai Pharmaceuticals)
  - 9.9.4 Lebrikizumab (Roche/Genentech)
- 9.10 Competitive Analysis in the Atopic Dermatitis Market
  - 9.10.1 Sanofi
  - 9.10.2 Pfizer
  - 9.10.3 Immune Pharmaceuticals

## 10 - Global Rosacea Prescription Drugs Market & Forecast, 2018 - 2028

- 10.1 Types and Symptoms of Rosacea
- 10.2 Incidence and Prevalence of Rosacea
- 10.3 Key Trends in the Global Rosacea Market
- 10.4 Current Prescription (Rx) Treatments for Rosacea
- 10.5 Global Rosacea Market Size and Forecast, 2018 - 2028

- 10.6 Current Marketed Drugs and Forecast
  - 10.6.1. Finacea Gel + Finacea Foam (Bayer/Foamix)
  - 10.6.2. Mirvaso (Galderma)
  - 10.6.3. Soolantra (Galderma)
  - 10.6.4. Oracea (Galderma)
  - 10.6.5. Rhofade (Allergan)
- 10.7 Competitive Analysis in Rosacea Market
  - 10.7.1. Bayer
  - 10.7.2. Galderma (Nestle Skin Health)
  - 10.7.3. Allergan

## 11 - Key National Markets in the Global Dermatology Sector, 2018 - 2028

- 11.1 U.S Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.2 U.K. Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.3 France Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.4 Germany Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.5 Spain Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.6 Italy Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.7 Japan Dermatological Drugs Market and Forecast, 2018 - 2028
- 11.8 Row Dermatological Drugs Market and Forecast, 2018 - 2028
  - 11.8.1. Brazil Dermatological Drugs Market and Forecast, 2018 - 2028
  - 11.8.2. Russia Dermatological Drugs Market and Forecast, 2018 - 2028
  - 11.8.3. India Dermatological Drugs Market and Forecast, 2018 - 2028
  - 11.8.4. China Dermatological Drugs Market and Forecast, 2018 - 2028

## 12 - Expert Opinion

- 12.1 Galderma
- 12.2 Ranbaxy

Appendix: Skin Cancer - Phase III & Phase II Drugs Pipeline





# CHAPTER 1 - EXECUTIVE SUMMARY

## 1.1 EXECUTIVE SUMMARY

The dermatological diseases/conditions studied in this report - Atopic Dermatitis, Psoriasis, Rosacea, Alopecia, Skin Infections, Skin Cancer and Acne and respective markets, collectively were moderately growth markets prior to 2013 with CAGR of 4% - 5%. Investment in R&D was low with 1 or 2 new drug molecules/'first-in-class' therapies in clinical trials.

From 2013, however, the global Dermatological Drugs market witnessed almost a complete trend-reversal as more than 7 new drug molecules/'first-in-class' therapies per dermatological disease/condition were approved by the U.S. FDA and also in the EU market (during 2014, 2015). Based on the new drug approvals, the overall global Dermatological Drugs market CAGR therefore – is forecast to increase to 6.4% from 2018 - 2028. The global Dermatological Drugs market can be aptly summarised at an 'inflection point'.

Each therapy area covered in this report has its innate idiosyncracies, for example, the Skin Cancer market displays a 'value play' with ImmuneTherapies priced upwards of \$50,000 being prescribed for patients; however increasing popesntiy towards affordable healthcare is leading manufacturers to negotiate with insurers prior to a drug launching and perhaps scale-down prices to \$30,000 per therapy.

The Skin Cancer market seems strong with a 10 year CAGR of 9.2%. Notwithstanding the apparent attractiveness, the key note here is - there are 65 new (pipeline) drug molecules. The Skin Cancer market could therefore be a saturated market by 2021 - leaving less scope for new entrants. Almost all the technologies/pathways to counter Melanoma/Basal and Squamous Cell Carcinomas are discovered and being developed - further limiting scope for new investors in this market. Additionally, there is low probability that any other/new drug will witness success an '*accelerated approval*' as observed for 'blockbuster' Skin Cancer drugs commercialized since 2014 i.e. Keytruda and Opdivo.

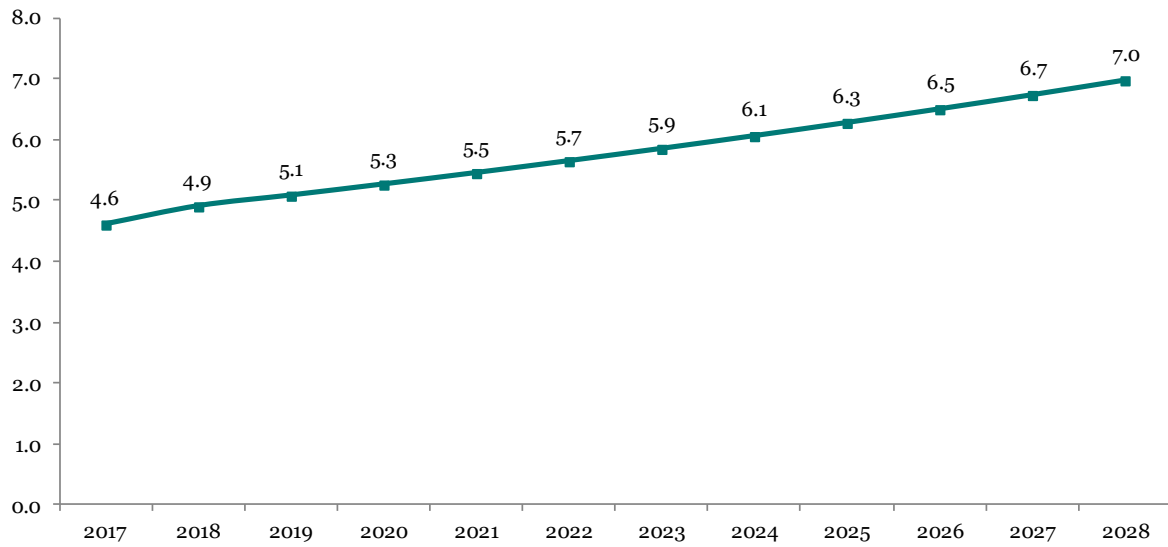
Akin to the Skin Cancer market, the Psoriasis market reflects a similar scenario; '*tried-and-tested*' drugs or therapies of Biologics (Enbrel, Stelara, Humira) already garnered a majority market share percentage; there will also be new claimants for the market share with few economic Biosimilars launched in the Psoriasis market. Possibilities of any new drug gaining '*breakthrough*' status (as of 2018) appear rare - as a couple of such drugs, namely Otezla and Piclidenoson, have been available since 2014. All the afore-mentioned factors, thus limit scope for any new entrants as the ROI is likely to be sub-optimal for new investors in Psoriasis market.

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### 11.3 FRANCE DERMATOLOGICAL DRUGS MARKET AND FORECAST, 2018 - 2028

The France dermatology market, in 2018, is the 3<sup>rd</sup> largest global Dermatology market.

**Figure 1 France Dermatology Market and Forecast, 2018 – 2028 (\$ bn)**



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